ACTANOVA DIGITAL ARCHIVE

OPEN ACCESS SCHOLARLY PRESERVATION & PERMANENT REPOSITORY

Pengaruh persepsi harga, kualitas pelayanan, fasilitas dan kualitas produk terhadap kepuasan pelanggan

Authors: Mella Sri Kencanawati, Reni Anggraini, Rini Tesniwati, Muhammad Rayhan Putranto

Journal: Insight Management Journal - Vol. 4 No. 1 (2023)

Publisher: Forum Kerjasama Pendidikan Tinggi

Persistent DOI: https://doi.org/10.47065/imj.v4i1.297

Archived & Retrieved via ActaNova Gateway on: 21 October 2026, 09:46 UTC

DIGITAL PRESERVATION & ARCHIVAL INTEGRITY STATEMENT

This PDF is an authentic, preserved digital version of a peer-reviewed scholarly manuscript deposited into the ActaNova Archival Network. ActaNova guarantees long-term bitstream preservation, cryptographic checksum integrity, and uninterrupted global discovery under Open Archives Initiative Protocol (OAI-PMH) and Google Scholar metadata harvesting.

HOW TO CITE THIS RECORD:

Mella Sri Kencanawati, Reni Anggraini, Rini Tesniwati, Muhammad Rayhan Putranto. "Pengaruh persepsi harga, kualitas pelayanan, fasilitas dan kualitas produk terhadap kepuasan pelanggan". Insight Management Journal, Vol. 4 No. 1 (2023). DOI: 10.47065/imj.v4i1.297

ActaNova Journal Metadata Preservation & Discovery Service

Media Digital Publikasi Indonesia

National Open Science & Long-Term Digital Repository Infrastructure

Bitstream Storage Verified | OAI-PMH Compliant | Crossref & DOAJ Compatible

Permanent Archival Node: https://actanova.mediadigitalpublikasi.com/journals