# ACTANOVA DIGITAL ARCHIVE

OPEN ACCESS SCHOLARLY PRESERVATION & PERMANENT REPOSITORY


## Pengaruh e-wom dan citra destinasi terhadap minat berkunjung wisatawan pada objek wisata waterfront pangururan melalui media sosial tiktok


Authors: Pantas H. Silaban, Raya Panjaitan, Tongam Sihol Nababan, Lamtiur Hutabarat



**Journal:** Insight Management Journal - Vol. 6 No. 1 (2026)

**Publisher:** Forum Kerjasama Pendidikan Tinggi

**Persistent DOI: https://doi.org/10.47065/imj.v6i1.501**



Archived & Retrieved via ActaNova Gateway on: 21 October 2026, 09:46 UTC

### DIGITAL PRESERVATION & ARCHIVAL INTEGRITY STATEMENT

This PDF is an authentic, preserved digital version of a peer-reviewed scholarly manuscript deposited into the ActaNova Archival Network. ActaNova guarantees long-term bitstream preservation, cryptographic checksum integrity, and uninterrupted global discovery under Open Archives Initiative Protocol (OAI-PMH) and Google Scholar metadata harvesting.

### HOW TO CITE THIS RECORD:

Pantas H. Silaban, Raya Panjaitan, Tongam Sihol Nababan, Lamtiur Hutabarat. "Pengaruh e-wom dan citra destinasi terhadap minat berkunjung wisatawan pada objek wisata waterfront pangururan melalui media sosial tiktok". Insight Management Journal, Vol. 6 No. 1 (2026). DOI: 10.47065/imj.v6i1.501

## ActaNova Journal Metadata Preservation & Discovery Service

### Media Digital Publikasi Indonesia

National Open Science & Long-Term Digital Repository Infrastructure

Bitstream Storage Verified | OAI-PMH Compliant | Crossref & DOAJ Compatible

Permanent Archival Node: https://actanova.mediadigitalpublikasi.com/journals